

# ***Fiero Toy Box***

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*The Difference Between Men And Boys Is The Price Of Their Toys*

## **Majorette "Pontiac Fiero" Variations**

**By Ray Paulk**

Made in France, the Majorette Fiero is based on the IMSA body style with a "whale tail" spoiler. The upper body and base plate are diecast metal and interior is plastic. The lower body was initially diecast metal but shortly changed to molded plastic.

The wheels on all variations are the same, very wide, extending well beyond the sides of the car. On the outside, there is a chrome trim ring with the axle ends being in a deep recess.

One of the initial baseplates was cast in black plastic, the rest were unpainted diecast metal. The text on both plastic and metal has been consistent:

	<b>MADE IN FRANCE</b>	
<b>MAJORETTE</b>		<b>PONTIAC</b>
		<b>FIERO</b>
<b>ECH. 1/55</b>	<b>Nº 206</b>	

The assembly of the model is interesting in that the parting line between the upper and lower body is formed as part of the casting for the car's interior. Therefore, the color of the parting line is also the color of the interior. The interior casting also forms the front part of the rear deck, that portion which would normally be the engine grills. The interior has only been red or white.

## **Variations**

Notes:

All models have wide black tires with a chrome outer ring (the chrome may be worn off on some models). The interior of the model also forms the body parting line and rear deck grille area, near the back window.

During this model's initial release, the lower body was made from diecast metal but changed to plastic in subsequent models. In all probability, the diecast lower body was causing manufacturing or assembly problems, which were resolved by the conversion to plastic. Also, with the diecast metal, lower body version, variations have been found with a black plastic baseplate and the more common diecast metal base. The baseplate may have originally been plastic but converted to metal for durability or ease of assembly. After the initial release, all models had diecast metal baseplates and plastic lower bodies, colors as noted.

1. White upper body / metallic mid-blue painted **diecast metal** lower body, red interior, amber plastic windows, **black plastic** baseplate. No tampos or graphics, upper body is plain.  
(Extremely Rare)
2. White upper body / metallic mid-blue painted diecast metal lower body, red interior, amber windows, **diecast metal** baseplate. No tampos or graphics. (Difficult)
3. White upper body / royal blue **plastic** lower body, red interior, amber plastic windows, diecast metal baseplate. Tampos: None - upper body is plain white.
4. White upper body / royal blue plastic lower body, red interior.  
Tampos: Bold black "**3**", printed on the hood, straight with the axis of the car. "**Mobil**" on the nose of the hood with a red "o" and blue other letters as in the real Mobil logo.  
"**Girling //**" along both sides of the roof, above the doors. "**HEUER**" outlined with a pentagon, in red at the back of the roof, and "**kléber**" on the trunk. There is a red lined background graphic traversing across the hood, roof and trunk. In each pattern, the lines start wide gradually becoming narrower as they work towards the rear of the car. (Same as v3 but with graphics added) (Difficult)
5. White upper body / royal blue plastic lower body, red interior.  
Tampos: Same as v4 with "**Mobil**" on the hood but the "**3**" is smaller and printed at a 45 degree angle on the hood.
6. White upper body / royal blue plastic lower body, red interior.  
Tampos: Black "**3**", printed on an angle on the hood. "**FIERO**" on the nose of the hood in black shadow outlined letters. "**turbo**" along both sides of the roof, above the doors. The red lined background graphic traverses the hood, roof and trunk, as in v4 and v5 but without the "**HEUER**" roof and "**kléber**" trunk graphics and text.
7. **\*\*Yellow** upper body / metallic mid-blue painted diecast metal lower body, red interior, amber windows, diecast metal baseplate. No tampos or graphics. (1 Known – Trial?)
8. **Yellow** upper body / royal blue plastic lower body, red interior. (Very Rare, Test Run?)  
Tampos: Same as v5 with "**Mobil**" and the angled "**3**" on the hood and other text graphics with the red lined background. (As v5 but with a yellow upper body.)  
  
**Note:** The production status of v7 and v8 have not yet been verified. They may be pre-production or trial models, not released to regular production.
9. Yellow upper body / royal blue plastic lower body, red interior.  
Tampos: Angled "**3**" on the hood with "**FIERO**" on the nose of the hood. Other text and graphics as v6 with the red lined background. (As v6 but with a yellow upper body.)

10. Yellow upper body / royal blue plastic lower body, red interior.  
Tampo: (As v9 but no red lines on trunk.) "**FIERO**" and the angled "**3**" on the hood and other text graphics. Red lined background on the hood and roof only. Trunk is plain yellow.
11. Yellow upper body / royal blue plastic lower body, **white interior**. (Difficult)  
Tampo: Same as v10 with "**FIERO**" and the angled "**3**" on the hood and other text graphics. Red lined background is only on the hood and roof. The trunk is plain yellow. (As v10 but white interior.) (Very Rare)
12. Yellow upper body / **black** plastic lower body, **white interior**. (may be factory error)  
Tampo: Same as v10 with "**FIERO**" and the angled "**3**" on the hood and other text graphics. Red lined background is only on the hood and roof. The trunk is plain yellow. (As v10 but white interior.) (factory error?)
13. Color-Changer: Upper body is **aqua blue** when warm, changes to **near black** when cold, white plastic lower body, plain upper body, red interior, no graphics.
14. Color-Changer: Upper body is **aqua blue** when warm, changes to **near black** when cold, white plastic lower body, plain upper body, **white** interior, no graphics. (factory error?)
15. Color-Changer: Upper body is **orange** when warm, changes to **mid-brown** when cold, white plastic lower body, red interior. No graphics, plain upper body.
16. Color-Changer: Upper body is **mint green** when warm, changes to **deep blue** when cold, white plastic lower body, plain upper body, red interior, no graphics.
17. Color-Changer: Upper body is **lime green** when cool, changes to yellow when warm, white lower body, red interior., no graphics.
18. Color-Changer: Upper body is **pink** when warm, changes to **purple** when cold, white plastic lower body, plain upper body, red interior, no graphics, **amber** windows.
19. Color-Changer: Upper body is **pink** when warm, changes to **purple** when cold, white plastic lower body, plain upper body, red interior, no graphics, clear windows. (**1 known**)
20. **Metallic mid-blue** upper body / white plastic lower body, red interior. (Rare)  
Tampo: Number "**42**" in large black shadowed white letters facing forward on the hood and a larger one facing rearward on the roof. On the hood is a black background screen starting solid at the front, thinning to nothing at the windshield. (Rare)
21. **Metallic royal blue** upper body / black plastic lower body, white interior. (Difficult)  
Tampo: (like v18) "**42**" on the hood facing forward and a larger one on the roof facing rearward. Black screen background on hood solid at the front to nothing at the windshield.

- 22. **Red** upper body / **black** plastic lower body, **red** interior, **amber** plastic windows. (Difficult)  
Tampo: (like v18) "**42**" on the hood facing forward and a larger one on the roof facing rearward. Black screen background on hood solid at the front to nothing at the windshield.
- 23. **Red** upper body / black plastic lower body, **white** interior, **amber** plastic windows.  
Tampo: (like v18) "**42**" on the hood facing forward and a larger one on the roof facing rearward. Black screen background on hood solid at the front to nothing at the windshield.
- 24. **Red** upper body / black plastic lower body, white interior, **clear** plastic windows. (Rare)  
Tampo: (like v18) "**42**" on the hood facing forward and a larger one on the roof facing rearward. Black screen background on hood solid at the front to nothing at the windshield.
- 25. **Orange** upper body / black plastic lower body, white interior, **amber** plastic windows.  
Tampo: (like v18) "**42**" on the hood facing forward and a larger one on the roof facing rearward. Black screen background on hood solid at the front to nothing at the windshield.
- 26. **Orange** upper body / black plastic lower body, white interior, **clear** plastic windows. (Rare)  
Tampo: (like v18) "**42**" on the hood facing forward and a larger one on the roof facing rearward. Black screen background on hood solid at the front to nothing at the windshield.
- 27. **Yellow** upper body / black plastic lower body, white interior, **amber** plastic windows.  
Tampo: (like v18) "**42**" on the hood facing forward and a larger one on the roof facing rearward. Black screen background on hood solid at the front to nothing at the windshield.  
**(May be trial model, 5 known to exist)**

## **Majorette "Pontiac Fiero" Code 2 Variations**

A Code 2 model is one that has been modified by the factory, or with the express permission of the factory, for some specific purpose. This differs from a Code 3 which is modified by a 3<sup>rd</sup> party without the permission of the factory.

It has been reported that the Majorette factory had a special department that would cater to clients who wanted a model custom designed or modified for promotional purposes. The most likely clients were companies, clubs and promoters of special events. All known Majorette Code 2 Fieros are based on the variation with the plain white upper body and blue plastic lower body. (v3 listed above). These models were modified to have a custom tampon with the company logo and text on the hood, roof and/or rear deck lid.

All Code 2 Models were released in special red, single model boxes, with the Majorette logo in white printed at an angle across the box.

1. **"Credit Mutuel"**
  - a. "Credit Mutuel" printed on the hood in **blue**, the company logo (assumed) printed above the text in red.
  - b. As above but company name in **red**.
2. **"BOURSE OFFICIELLE de LYON"** printed on the hood, in 4 lines, in black, "1927 ~ 1987" printed on the roof, in 3 lines, in black.
3. **"TRANE"** [Air Conditioners] printed on the hood in red. The Trane logo printed on the hood in red.
4. **"S T A T U S"** printed on the hood in black, between 2 black lines. Above this, still on the hood is a graphic of what looks like a Grayhound in a running stance.
5. **"MEDIALYS"** (Large and bold 1st line with the following below it in a smaller font) **"COMMUNICATION ET MEDIAS"**, printed on the hood in dark blue. On the rear deck is printed: **"Tel: 78.47.87.47"** in dark blue.